

**Abstract****An Adhesive Agent and Use of Such Adhesive Agent**

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A pressure sensitive adhesive composition comprising one or more hydrogel-forming hydrophilic homopolymers or heteropolymers and one or more amphiphilic block-copolymers comprising hydrophobic polymer blocks being incompatible and hydrophilic polymer blocks is useful, for example, in

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transdermal drug delivery systems and other medical, pharmaceutical and cosmetic products that adhere to the skin or other body surface.